

Invitation to Alcom's Free Seminar

Building Blocks For Today's Embedded Systems From Component to Complete Solution

Leading innovation presented by experts from our partners/manufacturers



Date : October 1st 2009. (09h00 – 18h00)

Location : Duvel Depot, Breendonkorp 66, Puurs
Take A12 exit on Brussels Ring (R0), 15 km direction of Antwerp (*)

Who Should attend :

Design Engineers and Design Managers of electronic embedded systems, project leaders, system integrators.

Our target application group :

- CNC Controls
- Man-Machine Interface
- Machine Building
- Mobile & Portable Applications
- In-Vehicle
- Traffic
- Signalisation & Transportation
- Infotainment
- Medical & Healthcare
- POS/POI & Kiosk
- Gaming
- Home & Building Automation
- Digital Signage

Agenda

9h00 Registration, Welcome and Coffee

9h15 Introduction

9h30 Avalue Technology Inc., by *Jason Liu*

- Introduction to Avalue, One of the world's leading industrial computer manufacturers with complete product lines in embedded computer, single board computer, System on Module, industrial motherboard, all-purpose tablet pc and barebone products.
- Overview of embedded platforms and various chipsets with focus on:
 - low power X86, such as Atom, and RISC,
 - application specific solutions.

10h45 Coffee break

11h00 CMO (Chi Mei Optoelectronics), One of the top 4 LCD panel suppliers in the world, by *Kirandeep Kaur*

- Product overview & roadmap
- Why to use and how to implement an Industrial TFT versus a 'Consumer Panel' in your longer-life application.
- CMO at the forefront of technology and industry first's.

12h00 Free sandwich lunch

13h15 Civue Optotech, Make your TFT-panel look better, by *Natalie Chang*

- What is Optical bonding?
 - How to reach the highest performance for sunlight readability (with and without touch panel).
 - How to make your Panelapplication vandal proof at an affordable price.
- What touch technology is preferred in your application?

14h15 STEC, world's biggest supplier of reliable flash storage products, by *Gaetano Pastore*

- Product overview of flash storage cards, incl. new generation of Flash cards.
- Why do you need industrial Compact Flash / how to overcome compatibility issues with your embedded platform?
- The replacement of HDD by SSD. Facts, figures and benefits.

14h45 Coffee break

15h00 Avalue Technology Inc / Alcom electronics, From component to an integrated embedded system solution or One Stop Shopping by *Philip Chang / Joris Vanderschrick*

- Migration from an embedded platform(component) to a complete integrated solution & ready-to-use product? Product, application and hands-on presentation and discussion

16h00 Duvel Brewery tour with free degustation.

At the end...every attendee will walk away with a Duvel-gift offered by Alcom. Cheers !

Subscribe now.



Feel free to invite a direct colleague.

(*) Best park your car in Buisseretlaan (just around the corner)

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COMPANY	
ADDRESS	

YOUR NAME	
FUNCTION	
EMAIL	
TEL.	

Yes, I will be present at this event. Please provide lunch, presentation material and logistics.

Signature

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Fax Back to +32 (0)3 458 31 26 , or
Scan & Mail to kris@alcom.be